

Update No.3

Public Presentation on the Downtown21 Master Plan

January 19, 2010



Master Plan Well Received by Packed Council Chamber



The Downtown21 Master Plan was unveiled before a packed Council Chamber filled by the public on January 19, 2010. Led by staff of the Planning and Building Department, the purpose of the meeting was to present the findings of the Master Plan and provide an overview on future steps related to implementation of the Plan including a future presentation to the City's Planning and Development Committee.

A presentation by Andrew McNeill and Steven Bell provided an overview on the entirety of the plan, outlining the key principles, layers, and components which will shape the evolution of the Downtown. Highlights of the proposed main street district were also presented along with a summary of important public realm and urban design considerations for the Master Plan. Similar to previous Downtown21 public meetings, the audience had a chance to ask questions and offer their viewpoints following the presentation. Questions were broad scope in nature and included everything from transportation and engineering issues, architectural considerations, social and recreational opportunities and aspects related to the environment; including the timing and delivery of first projects, i.e. retrofitting Burnamthorpe Road and the building of the proposed main street district. Also in attendance were Local Councillors Frank Dale and Nando Iannicca who delivered strong support for the plan and words of enthusiasm. Marilyn Ball, Director of Development and Design, thanked the public and outlined the next steps in the process which will include a presentation of the Master Plan to a future meeting of the Planning and Development Committee (scheduled for April 19, 2010). Ms. Ball noted that the public is invited to attend this meeting and provide their input and support for the Master Plan.