

The City of Mississauga is sponsoring a student poster competition for the 2012 Mississauga Urban Design Awards. The Mississauga Urban Design Awards is an annual competition that pays tribute to projects that best exemplify the City's design principles and their ongoing work to promote excellence in urban design. This year the City is recognizing its 31st Anniversary of the awards program.

The 2012 awards ceremony will be held in September of this year co-ordinated with events of the Mississauga Civic Centre 25th Anniversary and DOORS OPEN ONTARIO. The 2012 Poster Competition for this year's awards is an opportunity for you to demonstrate excellence in urban design through the 31 years of the Mississauga Urban Design Awards and looking forward to the future.

All poster submissions will be displayed on the City of Mississauga's website. The winning poster will be highlighted on the City's website and displayed in hard copy form throughout city facilities as the symbol of the 2012 Mississauga Urban Design Awards. In addition the winning poster will be used as the basis for the awards program *Invitation Notice*, as well as *the Jury Report* that is published after the Awards.

The deadline for poster submissions is **4:00 pm, Friday, March 23, 2012**. Judging for the poster will take place on Tuesday, March 27, 2012 and the winner will be posted on the City's website at the end of March.

The Winner will be invited to sit on the 2012 Mississauga Urban Design Award Jury and participate in the selection of the 2012 winners.

Full credit to the designer of the poster will be provided at the awards ceremony and in the Jury Report, however, the City reserves the right to use the poster for the purposes of the 2012 Urban Design Awards. The poster will become the property of the City of Mississauga.

Eligibility to Participate

To enter the poster competition you must be enrolled in an Undergraduate or Master's degree program in Architecture, Landscape Architecture, Urban Design or Planning in the 2011-2012 year.

There is NO fee to enter the competition.

The Challenge

The poster should demonstrate a celebration of the 31st Anniversary of the Mississauga Urban Design Awards.

As Mississauga continues to redevelop from a suburban to an urban area, it becomes increasingly important for us to think about how our buildings and the spaces around

them are designed; how they are visually and functionally integrated into their surrounding neighbourhoods; how they will inspire others to make a significant contribution to our City; and how we will sustain our future environment. These are outlined further in the Urban Design Judging Criteria should be reviewed.

Poster Requirements

The poster must include the following information:

- The poster should demonstrate the celebration of the 31st Anniversary of the Mississauga Urban Design Awards and excellence in urban design.
- The poster should reserve a space for the City of Mississauga Logo, shown below and should be approximately 1.5 cm high.



- The poster should incorporate the Urban Design Awards Logo.



- The poster should include the City's web site www.mississauga.ca
- Real image photographs should not be used

Technical requirements:

- The poster must be designed as a 60 cm (horizontal) x 90 cm (vertical) (2ft x 3ft) format and should be legible in a 20.32 cm x 27.94 cm (8" x 11") format.
- The poster must be submitted in a .pdf and .jpg and .pub (Microsoft publisher) format.
- The poster should be high resolution at a minimum of 300 dpi.

- Please leave all images at least 5/16 inches from all edges.

Submission Requirements should include:

- Your name
- Email address
- Telephone/Fax
- Postal address
- A short explanation of your design thought process and how you think it fits in with the theme. (approximately 100 words)
- The special qualities about the poster you wish to communicate
- Name(s) of artist(s)
- Academic Institution
- Academic major
- Academic level/degree (certificate, undergraduate, masters, or PhD)

Deadline

4:00 pm. Friday, March 23, 2012

Competition Day

The winner will be decided on Tuesday, March 27, 2012. The winner will be posted on the City's web site at the end of March. The winner will be contacted in advance.

Additional Details

Individuals submitting posters, grant to the Corporation of the City of Mississauga the irrevocable, unrestricted, perpetual and royal free right use, copy, reproduction and distribution for any purposes, in any manner and any medium. The City may alter, crop, manipulate and create derivative works from submissions without restrictions.

It is the sole discretion of the City of Mississauga, Planning and Building Department to remove any submissions it finds are offensive or inappropriate.

Lost or damaged items in whole or in part will not be the responsibility of the City.

Where to send information

Please send all submissions to urban.design@mississauga.ca

or by CD to

John Sakala, Landscape Architect
Urban Design Team
300 City Centre Drive, 6th Floor
Planning and Building Department
Mississauga, Ontario L5B 3C1

Questions?

Contact us urban.design@mississauga.ca (905) 615 -3200 ext. 5522